Partner Information Print name as you wish it to appear on promotional material city: _____ state: ____ zip: ____ person / location to be invoiced for payment (if different from above): city: _____ state: ____ zip: ____ phone: **Event Partner Levels** ☐ Platinum • \$7,500 ☐ Gold • \$5,000 ☐ Silver • \$3,500 ☐ Bronze • \$2,500 ☐ Nickel • \$1,000 Or, choice of event(s) to sponsor individually, contact Jenifer League, Senior Director of Operations at (410) 337-7200 or Jenifer@GBBR.org method of payment : \square Check (payable to GBBR) \square MC \square Visa \square Am. Exp. card number: ____ exp. ____\ security code (3 digit # on back of card): _____ billing address of card: _____ card holder's name: card holder's signature: ____ Secure your partnership today! First-come, first-reserved for select levels of partnership.





Partnership Opportunities 2021



1954 Greenspring Drive Suite 100 · Timonium, MD 21093 www.GBBR.org • (410) 337-7200

2021 LEADERSHIP

Patricia Kallmyer • President Nakia Evans • President-Elect Tim Shotzberger • Vice President Brian McGeehan • Treasurer Alan R. Ingraham • CEO

	PLATINUI	M GOLD	<u>SILVER</u>	<u>BRONZE</u>	<u>NICKEL</u>
Member Marketing / 2021					
Opportunity to distribute materials with introduction, during monthly New Member Orientations	✓	✓	✓	✓	✓
Email marketing list of full GBBR membership; can be tailored to regional or zip code preferences	2 per year	1 per year			
Banner advertisement on official GBBR website, prominent placement	✓.			-	-
Acknowledgement on our large-screen TV, located in member's area of our office	✓				
Recognition on prominent top-lit wall display, in a premium spot for foot-traffic to our office	√	✓	✓	✓	✓
Opportunity to display literature at select events throughout the year, on-site and off-site meetings	V			-	
Acknowledgement on Event Partner page on official GBBR website Direct link from homepage of official GBBR website	√	√	√ 	√ 	
Member Appreciation Week / June 2021					
Recognition on official event promotional materials	prominent	J	J	J	
Complimentary tickets for "GBBR Night at the Orioles"	4 tickets	2 tickets			
Opportunity to have introductory rights at all events during the week	1				
Opportunity to have a presentation table onsite at our office during the week	✓	-	-	-	-
REALTOR® Fair / October 2021					
Booth space at the REALTOR® Fair	free with end-booth	option half-price	\$250 discount	\$50 discount	
Complimentary registrations for attendees of your choice	4 registrations	•	2 registrations	·	
Advertisement with inside placement in official program	full page	half page	quarter page	business card	mention
Opportunity to include promotional flier in attendee registration package	✓				
Email marketing list of all attendees following the event	√	\checkmark			
First opportunities to instruct a continuing education or non-credit course	✓	-			
Recognition on signage placed at locations throughout the event	prominent	prominent	✓	√	√
Recognition on the GBBR website and mobile app as an event partner	√	√	V	√	√
Recognition on official event promotional registration flier, distributed to more than 4,000 members Recognition in official event promotional emails, disseminated to more than 4,000 members	✓ ✓		√ 	-	
Installation of Officers & Awards ceremony / November 2021					
Complimentary tickets for attendees of your choice	4 tickets	2 tickets	1 ticket		
Acknowledgement in official program	✓ · · · · · · · · · · · · · · · · · · ·	-	✓	✓	mention
Recognition on event sign at check-in station	√	√			
Special Events / 2021					
Complimentary tickets for attendees of your choice for a mixed member and public social event	6 tickets	4 tickets	2 tickets		
Complimentary tickets for attendees of your choice for YPN's "Bowling Night & Networking"	2 tickets	1 tickets	1 ticket		-
Complimentary tickets for attendees of your choice for YPN's "Cornhole Tournament"	2 tickets	1 tickets	1 ticket		-
	Investment: \$7,500	\$5,000	\$3,500	\$2,500	\$1,000
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