

Partner Information

company: _____

Print name as you wish it to appear on promotional material

contact: _____

address: _____

city: _____ state: _____ zip: _____

phone: _____ fax: _____

email: _____

person / location to be invoiced for payment (if different from above):

address: _____

city: _____ state: _____ zip: _____

phone: _____ fax: _____

email: _____

Event Partner Levels

Platinum • \$7,500

Gold • \$5,000

Silver • \$3,500

Bronze • \$2,500

Nickel • \$1,000

Or, choice of event(s) to sponsor individually, contact Jenifer League, Vice President of Operations at (410) 337-7200 or Jenifer@GBBR.org

method of payment : Check (payable to GBBR) MC Visa Am. Exp.

card number: _____

exp. _____ \ _____ security code (3 digit # on back of card): _____

billing address of card: _____

card holder's name: _____

card holder's signature: _____

Secure your partnership today! First-come, first-reserved for select levels of partnership.

GBBR
GREATER BALTIMORE
BOARD OF REALTORS®

The Greater Baltimore Board of REALTORS® Partnership Opportunities 2023



2023 LEADERSHIP

Tim Shotzberger • President

Brian McGeehan • President-Elect

Randy Cottrell • Vice President

Tiffany Harris • Treasurer

Alan R. Ingraham • CEO

GBBR
GREATER BALTIMORE
BOARD OF REALTORS®

1954 Greenspring Drive • Suite 100 • Timonium, MD 21093
www.GBBR.org • (410) 337-7200

PLATINUM

GOLD

SILVER

BRONZE

NICKEL

Member Marketing / 2023

Opportunity to distribute materials with introduction, during monthly New Member Orientations	✓	✓	✓	✓	✓
Email marketing list of full GBBR membership; can be tailored to regional or zip code preferences	2 per year	1 per year	--	--	--
Mention in our popular <i>Need to Know</i> electronic newsletter, distributed to approximately 5,000 members	2 per year	--	--	--	--
Acknowledgement on our large-screen TV, located in member's area of our office	✓	--	--	--	--
Recognition on prominent top-lit wall display, in a premium spot for foot-traffic to our office	✓	✓	✓	✓	✓
Opportunity to display literature at select events throughout the year, on-site and off-site meetings	✓	--	--	--	--
Acknowledgement on Event Partner page on official GBBR website	✓	✓	✓	✓	--
Direct link from homepage of official GBBR website	✓	✓	--	--	--

Member Appreciation Week / June 2023

Recognition on official event promotional materials	prominent	✓	✓	✓	--
Complimentary tickets for accompanying event (Orioles night, etc.)	4 tickets	2 tickets	--	--	--
Opportunity to have introductory rights at all events during the week	✓	--	--	--	--
Opportunity to have a presentation table onsite at our office during the week	✓	--	--	--	--

REALTOR® Fair / October 2023

Booth space at the REALTOR® Fair	free with end-booth option	half-price	\$250 discount	\$50 discount	--
Complimentary registrations for attendees of your choice	4 registrations	3 registrations	2 registrations	--	--
Advertisement with inside placement in official program	full page	half page	quarter page	business card	mention
Opportunity to include promotional flier in attendee registration package	✓	--	--	--	--
Email marketing list of all attendees following the event	✓	✓	--	--	--
First opportunities to instruct a continuing education or non-credit course	✓	--	--	--	--
Recognition on signage placed at locations throughout the event	prominent	prominent	✓	✓	✓
Recognition on the GBBR website as an event partner	✓	✓	✓	✓	✓
Recognition on official event promotional registration flier, distributed to approximately 5,000 members	✓	✓	✓	✓	--
Recognition in official event promotional emails, disseminated to approximately 5,000 members	✓	--	--	--	--

Installation of Officers & Awards ceremony / November 2023

Complimentary tickets for attendees of your choice	4 tickets	2 tickets	1 ticket	--	--
Acknowledgement in official program	✓	✓	✓	✓	mention
Recognition on event sign at check-in station	✓	✓	--	--	--

Special Events / 2023

Complimentary tickets for attendees of your choice for a mixed member and public social event	6 tickets	4 tickets	2 tickets	--	--
Complimentary tickets for attendees of your choice for YPN-hosted networking social event	2 tickets	1 tickets	1 ticket	--	--
Complimentary tickets for attendees of your choice for Charitable Foundation event	2 tickets	1 tickets	1 ticket	--	--
Opportunity to sponsor door prize at one of our quarterly happy hour networking events	✓	--	--	--	--

Investment: **\$7,500** **\$5,000** **\$3,500** **\$2,500** **\$1,000**